



Patent  
10005868-1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Marc P. Schuyler

Application No.: 09/703,459

Filed: October 31, 2000

For: METHOD FOR TARGETING  
PROMOTIONS TO INDIVIDUAL  
ASSOCIATED WITH A VEHICLE

Examiner: Jean D. Janvier

Group Art Unit: 3622

**RECEIVED**

JUL 7 2004

**GROUP 3600**

**AMENDMENT AND RESPONSE TO THE OFFICE ACTION**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed February 23, 2004, please amend the above-identified application for patent as follows: